

Beginning with our January 2008 issue, *New York House* Business Directory listings will be online **EXCLUSIVELY!**

To compliment **your** online listing **BE SEEN** in a *ScheinMedia* full color targeted guide that matches your business profile.

Your Business Directory listing can be in print **and** online when you are a part of one, more or all of our specially targeted **Business Guides:**

APRIL: Finance, Economic Development & Real Estate

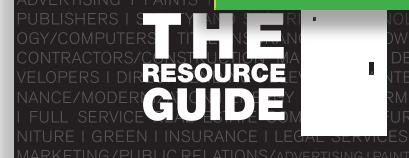
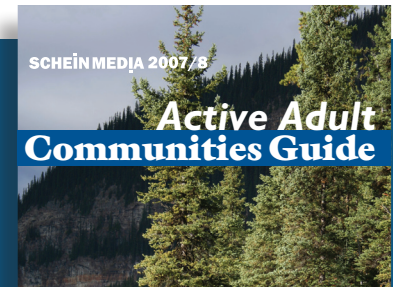
MAY: Active Adult Community Guide

JUNE: New York Resource Guide

JULY: Green Building Directory

OCTOBER: Spas, Golf, Recreation & Hospitality

NOVEMBER: Active Adult Community Guide



ScheinMedia Business Guides SHINE a Light on YOUR Business!

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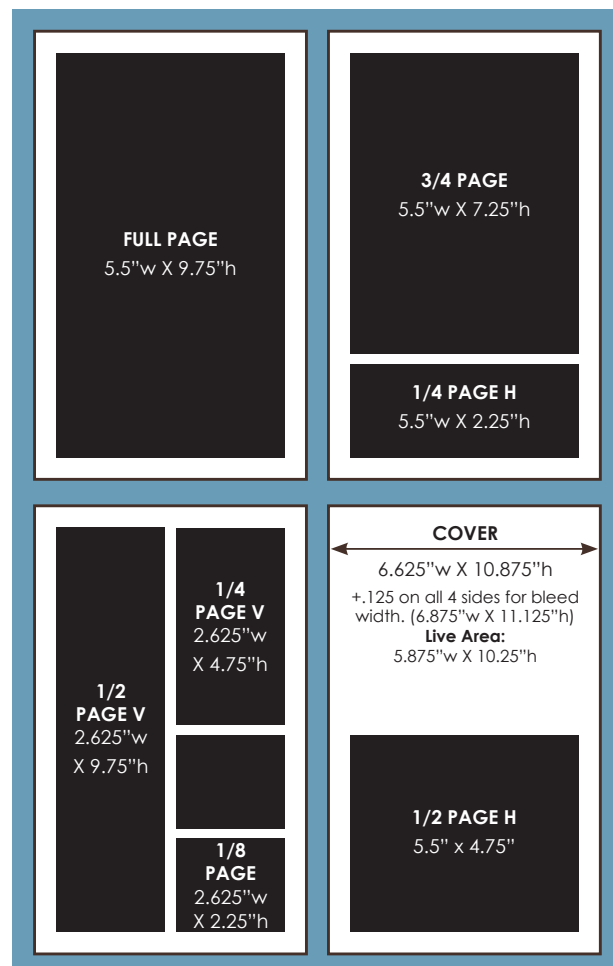
SCHEIN MEDIA SUPPLEMENT RATE SHEET

AD RATES

Cover positions:	1x	3x	6x
IFC & IBC	\$ 2,200	\$1,980	\$1,890
Back Cover	\$ 2,950	\$2,655	\$2, 535

Color Rates	1x	3x	6x
Full page color premium position (page 1, 3, 5)	\$ 1,950	\$1,755	\$1,675
Full page color	\$ 1,690	\$1,525	\$1,450
3/4 page color	\$ 1,250	\$1,125	\$1,075
1/2 page color (Horizontal or Vertical)	\$ 975	\$880	\$840
1/4 page color (Horizontal or Vertical)	\$ 575	\$520	\$495
1/8 page color	\$ 435	\$395	\$375

B/W	1x	3x	6x
Full page	\$ 1,350	\$1,215	\$1,160
3/4 page	\$ 1,000	\$900	\$860
1/2 page (Horizontal or Vertical)	\$ 780	\$705	\$670
1/4 page (Horizontal or Vertical)	\$ 450	\$405	\$390
1/8 page	\$ 345	\$310	\$295



SAVE **MORE** WHEN YOU ADVERTISE IN **MULTIPLE** SUPPLEMENTS!

LISTING RATES

\$330: Standard listing

\$450: Listing with b/w logo

\$530: Listing with color logo

**Contact your sales rep
for more information:**

email: sales@scheinmedia.com

phone: 845.340.9600 x110

Listing Rate includes:
bold face listings,
contact name, address,
phone and fax numbers,
email, web site
and detailed
company profile.

Your listing will be
presented by category
and alphabetically by
company name.

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